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Toward Integrative Corporate Citizenship: MARC ORLITZKY is Associate Professor of Management at Penn State University, Altoona, USA. He serves on the editorial review boards of the Academy of Management Journal and Encyclopedia of Business Ethics and Society, and has published extensively in several other leading journals. He gained his PhD at the University of Iowa, USA. DIANE L. SWANSON

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MARC ORLITZKY is Associate Professor of Management at Penn State University, Altoona, USA. He serves on the editorial review boards of the Academy of Management Journal and Encyclopedia of Business Ethics and Society, and has published extensively in several other leading journals.

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