

CORPORATIONS AND CITIZENSHIP CRANE ANDREW MOON JEREMY MATTEN DIRK%0A

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[CAN CORPORATIONS BE CITIZENS? Corporate Citizenship as a ...](#)

Jeremy Moon, Andrew Crane, and Dirk Matten Abstract: This paper investigates whether, in theoretical terms, corporations can be citizens. The argument is based on the observation that the debate on "corporate citizenship" (CC) has only paid limited attention to the actual notion of citizenship. Where it has been discussed, authors have either largely left the concept of CC unquestioned, or Corporations and Citizenship (Business, Value Creation ...

In Corporations and Citizenship, Crane, Matten, and Moon take on the considerable task of analyzing the new role(s) that corporations have come to play in national and international politics and cultures.

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Corporations and Citizenship serves as a corrective by employing the concept of citizenship in order to make sense of the political dimensions of corporations.

Citizenship offers a way of thinking about roles and responsibilities among members of politics and between these members and their governing institutions. Crane, Matten and Moon provide a rich and multi-faceted picture that explores

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Corporations and Citizenship by Andrew Crane, Dirk Matten ...

by Andrew Crane, Dirk Matten, Jeremy Moon It is widely accepted that corporations have economic, legal, and even social roles. Yet the political role of corporations has yet to be fully appreciated.

Andrew Crane, Dirk Matten and Jeremy Moon, Editors ...

Andrew Crane, Dirk Matten and Jeremy Moon, Editors, Corporations and citizenship Article in Journal of International Management 15(4):475-477 December 2009 with 29 Reads DOI: 10.1016/j.intman

The Emergence of Corporate Citizenship: Historical ...

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Jeremy Moon, Andrew Crane, and Dirk Matten

INTRODUCTION This chapter contributes to the theme of the responsible corporation in a global economy by taking a citizenship approach to the roles of corporations in new global governance.¹ We therefore introduce the general theme of corporations, governance and citizenship (section 2) and then introduce our conceptual framework of three corporations

Corporations and Citizenship - Assets

corporations. Citizenship offers a way of thinking about roles and responsibilities among members of politics and between these members and their governing institutions.

Crane, Matten and Moon provide a rich and multi-faceted picture that explores three relations of citizenship

corporations as citizens, corporations as governors of citizenship and corporations as arenas of citizenship for

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Andrew Crane is George R. Gardiner Professor of Business Ethics at the Schulich School of Business, York University, Toronto. Dirk Matten is Professor of Policy and holds the Hewlett-Packard Chair in Corporate Social Responsibility at the Schulich School of Business, York University, Toronto.

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CORPORATE CITIZENSHIP: TOWARD AN EXTENDED ... - Dirk Matten

NOTE CORPORATE CITIZENSHIP: TOWARD AN EXTENDED THEORETICAL CONCEPTUALIZATION

DIRK MATTEN University of London ANDREW

CRANE University of Nottingham We critically examine the content of contemporary understandings of corporate citizenship

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